

RELEASE: The undersigned does hereby discharge the Cultural Arts Council of Estes Park, Inc., of and from all manner of actions, suits, damages and claims whatsoever from any loss or damage to CDs/undersigned property while in the possession or under the control of the Cultural Arts Council of Estes Park, Inc., or its representatives or employees. I agree to allow reproduction of my art for education and publicity purposes only.

The artist, lender or representative thereof agrees to abide by all the rules set forth in this application by signing this form.

Signature Date

PAR 2010 Schedule of Events

August 7 - 27 - *Plein Air Rockies Prelude Show*, CAC Fine Art Gallery, 12 to 5 PM Daily

August 14 - 27

Plein Air Rockies 2010 Paint Out

PAR artists paint on location throughout Estes Park and in the Northern Rockies

August 26

Plein Air Rockies 2010 - Paint Our Town

PAR artists painting the downtown area.

9 AM to 5 PM

August 28

Plein Air Rockies Quick Draw & Auction

8:30 a.m. to 12 Noon

Riverside Plaza, downtown in Estes Park

August 28

Plein Air Rockies Gala Opening Day

PAR 2010 Sale starts at 12 Noon at CAC Fine Art Gallery

Gala Receptions and Awards, 4 PM - 8 PM

Meet the artists and join in the celebration

August 28 - October 3

Plein Air Rockies Exhibition & Sale

Other Events for 2010 - Announced Soon

Plein Air Rockies Miniature Show & Sale

Nocturne Paint Outs

A Day At The Ranch

Children's Paint Out Day

Plein Air Rockies 2010

CALENDAR

Entry Deadline

April 30, 2010

Artist Notification

May 15, 2010

Prelude Show

August 7 - 27, 2010

Painting Event

August 14 - 27, 2010

Exhibition & Sale

August 28 through
October 3, 2010

Plein Air Rockies 2010

A Festival of Outdoor Painting



For more information:

Cultural Arts Council of Estes Park

423 W. Elkhorn Ave.

P.O. Box 4135

Estes Park, Colorado 80517

970.586.9203

www.EstesArts.com

info@estesarts.com

Call For Entries

Plein Air Rockies
Prelude Art Show

August 7 - August 27

National Paint Out

August 14 - August 27

Exhibition & Sale

August 28 - October 3

We invite you to submit an application for eligibility to participate in this major outdoor painting festival in Northern Colorado and the Rocky Mountains.



The event is open to any artist who paints using the *en plein air* technique, in all fine art painting mediums. A panel of judges will decide the new PAR 2010 participants after a review of digital images in early May.

Artists selected must agree

- To paint on location within a 50 mile radius of Estes Park.
- Do so in a minimum stay of three days, during the official painting period of 8/14 - 8/27, 2010.
- Create in the field (no studio work), on canvas/board/paper that is date stamped and authenticated prior to the start of painting.
- To be responsible for their own transportation, meals and lodging. An official event information packet will be distributed to only those artists selected. Packets will include participation fees, rules and regulations.

The Cultural Arts Council of Estes Park has presented numerous national art shows, events and prestigious museum tours over the last 20 years including, "ARTS for the PARKS", SAA's "ART and the ANIMAL", and "Estes Park Plein Air".

We look forward to your entry!

Eligibility

Plein Air Rockies 2010

is open to any artist who paints using the plein air technique in oil, watercolor, acrylic or pastel.

- Participating artist must paint from life, on location. Studio work is not allowed.
- Work submitted for review should reflect the best quality of your plein air painting.
- If quality of art created by accepted artists is not of the same quality of slides submitted, it may be cause for termination in the event.

Entry Fees

Non-refundable entry fee: **\$30.00** for up to **three (3)** digital images of **plein air work** no older than 2 yrs. **Check should be made out to Cultural Arts Council/Plein Air Rockies 2010 for \$30**

How to Enter

1. Fill out the entry form, 2. Include, a non - returnable CD with digital images 3. Include a one page resume, 4. Include a SASE for the notification letter.

CD SUBMISSION FORMAT

All entries must be submitted digitally **via CD** and must be saved as **JPEG** at **300 dpi**. Images should not be longer than 1080 pixels in any direction. The CD should be clearly labeled with your contact information: name, address, phone number, and email address. The submission images on the

CD must be saved as such:

FullName____Entry#.jpg **Example: BobSmith_Entry#1**

Please note that CDs will not be returned and will become the property of PAR 2010

- Mail to CAC - Plein Air Rockies, P.O. Box 4135 Estes Park, CO 80517
- **DEADLINE FOR RECEIPT OF ENTRIES: Friday APRIL 30, 2010**

Notification

Jurors will make final decision on participating artists. Notification of artist acceptance or rejection will be mailed prior to or on May 15, 2010. **Contract, rules and regulations will be mailed to only those accepted.**

- Incomplete applications will not be accepted
- Selected digital images by PAR 2010 accepted artists may be used for publicity

Please print clearly on both sides of form
Detach and send in with CD & Check

MAIL TO:
CAC - PLEIN AIR ROCKIES 2010
PO BOX 4135 ESTES PARK, CO 80517

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Entry #1 _____

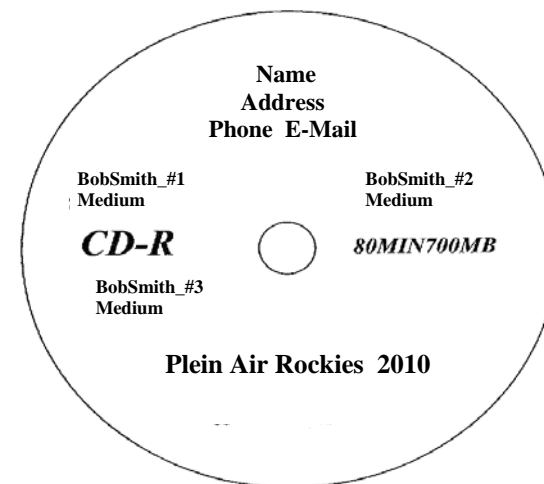
Medium _____ Size _____ Price _____

Entry #2 _____

Medium _____ Size _____ Price _____

Entry #3 _____

Medium _____ Size _____ Price _____



Security/Loss

The Cultural Arts Council of Estes Park assume no responsibility for loss or damage to any work, display or person.